Town of La Pointe
Comprehensive Plan Steering Committee
Monday June 6, 2022
3:00 pm at Town Hall/Zoom
Minutes

Members present: Alex Nelson, Chair; Dan Bartholomay, Vice Chair; Charley Brummer,
                     Sally North (left at 4:15pm) and Michael Collins
Members absent: Sarah Caruso and Jane Vogt
Staff present: Michael Kuchta, Town Administrator

1.   Call to Order/Roll Call
        Meeting called to order by Alex Nelson, Chair at 3pm.

2.   Public Comment (limited to 2 minutes each):
        Comments Michael K received from Sarah and Jane will be discussed under specific
        agenda items concerning survey.

3.   Review of May 31 Discussion (Kitchen Cabinet)
        • Alex reported that everyone they expected came, with a lot of great conversation.
        • Sarah e-mailed committee members a list of comments compiled from the
          discussion.
        • Michael Collins said he received ~~blowback~~ *feedback* about people who were not
          invited to this discussion.
        • Members suggested ways to more broadly communicate committee's guiding
          principles and timeline, that this is beginning of engagement process, that there
          will be more focus groups, etc. Feedback is a wake-up call to be inclusive – and a
          sign that people care.
        • Discussion on how to let the community know who members of committee are –
          will add names to fliers, add photos and bios to Town website.
        • Thank you to Sarah for a great job facilitating!!

4.   Review and approval of survey and promotion
        • Committee reviewed/revised draft of survey flier that Michael K created.
          o Fliers to be put in Island PO boxes twice (second time closer to deadline);
            different versions will be posted around town.
        • Reviewed/revised survey draft.
          o Discussion focused on questions to delete in order to shorten survey, what
            information questions can be expected to provide, how survey can elevate
            island concerns by emphasizing things we need to know rather than
            context of "where people are at."
          o Consensus on list of questions to suggest removing, language to clarify,
            responses to restore. Michael K will forward list to Northland.
        • Survey response deadline is 7/10/22.

5.   Public Comment
None

6.   Set next meeting and agenda
Next regular meeting scheduled for Thur. 6/9/22 at 4pm.

Agenda: survey discussion, outreach strategy

7.   Adjourn
Motion by Michael C to adjourn, seconded by Charley, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as corrected June 23, 2022.